



# 2018 Sponsorship Opportunities

Community Workday | Summer Youth Development Academy | Gala Dinner



As a Sharefest partner, there are an array of sponsorship opportunities to choose from — guaranteeing full recognition and a high profile for your organization. Sponsorship creates a unique platform to network with community stakeholders and meet new prospects while enhancing corporate identification. To maximize your investment in our community, please review the available sponsorship opportunities to select the appropriate option(s) for your corporation. Sponsorships are available on a first-come, first-served basis.

# Community Workday

15<sup>TH</sup> Annual | Saturday, April 28, 2018 | Los Angeles County

The Community Workday brings together thousands of citizens and community leaders who desire to improve the quality of life in the greater Los Angeles area. Sharefest has mobilized more than 56,000 volunteers to provide \$11.3 million in community impact for our city and schools at no cost to recipients. Plan now to join us for this exciting event! **For more information, contact Chad Mayer at 310.626.8106 ext.101 or [chad@sharefestinc.org](mailto:chad@sharefestinc.org).**

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## SPONSORSHIP LEVELS

501c(3) Charitable Organization | Federal Tax ID Number 20-5651596

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### Title Sponsor - \$75,000 (Unrestricted/Unallocated Funding)

- Only one Title Sponsorship available
- Company logo co-branded w/ Workday as “presented by \_\_\_\_\_” and featured on all Workday communications and promotions
- Custom video produced for company to be used for company’s external communications and public relations
- Company logo featured on Workday project manager hats
- Permanent name recognition at Workday site
- Impact canvas photo of Workday project
- Submit featured story of company’s Workday impact and submit to local news agencies
- Company featured on Sharefest Workday Video
- Company partnership with Sharefest featured on Sharefest blog
- Company mention in Workday press release
- Company logo featured on Workday recap video
- “Thank You” to company post on Sharefest’s Instagram and Twitter
- Largest logo recognition on Sharefest’s Facebook page
- Largest logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Largest logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Largest logo recognition on Workday job-site banners
- Largest logo recognition on back of Workday T-shirts

### Impact Sponsors - \$50,000

- Permanent name recognition at Workday site
- Impact canvas photo of Workday project
- Submit featured story of company’s Workday impact and submit to local news agencies
- Company featured on Sharefest Workday Video
- Company partnership with Sharefest featured on Sharefest blog
- Company mention in Workday press release
- Company logo featured on Workday recap video
- “Thank You” to company post on Sharefest’s Instagram and Twitter
- Extra-Large logo recognition on Sharefest’s Facebook page
- Extra-Large logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Extra-Large logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Extra-Large logo recognition on Workday job-site banners
- Extra-Large logo recognition on back of Workday T-shirts

### Premier Sponsors - \$25,000

- Company featured on Sharefest Workday Video
- Company mention on Sharefest Workday blog
- Company mention in Workday press release
- Company logo featured on Workday recap video
- “Thank You” to company post on Sharefest’s Instagram and Twitter

- Large logo recognition on Sharefest’s Facebook page
- Large logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Large logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Large logo recognition on Workday job-site banners
- Large logo recognition on back of Workday T-shirts

### Community Sponsors - \$15,000

- Company mention in Workday press release
- Company logo featured on Workday recap video
- “Thank You” to company post on Sharefest’s Instagram and Twitter
- Medium-Large logo recognition on Sharefest’s Facebook page
- Medium-Large logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Medium-Large logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Large logo recognition on Workday job-site banners
- Medium-Large recognition on back of Workday T-shirts

### Neighborhood Sponsors - \$10,000

- “Thank You” to company post on Sharefest’s Instagram and Twitter
- Medium logo recognition on Sharefest’s Facebook page
- Medium logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Medium logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium logo recognition on Workday job-site banners
- Medium logo recognition on back of Workday T-shirts

### Supporting Sponsors - \$5,000

- Medium-Small logo recognition on Sharefest’s Facebook page
- Medium-Small logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Medium-Small logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Small logo recognition on Workday job-site banners
- Medium-Small logo recognition on back of Workday T-shirts

### Partnering Sponsor - \$2,500

- Small logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Small logo recognition on Workday job-site banners
- Small logo recognition on back of Workday T-shirts

# Youth Development Academy



12<sup>TH</sup> Annual | Summer 2018 | Cal State University Dominguez Hills

The Summer Youth Development Academy is a four-week leadership program designed to help youth develop knowledge and skills that lead to participation in lifelong physical activities, community service, healthy habits, more informed decision making, self-awareness, and school and career success. Sharefest has served and mentored more than 3,100 students through our Youth Development Academy. **For more information, contact Chad Mayer at 310.626.8106 ext.101 or [chad@sharefestinc.org](mailto:chad@sharefestinc.org).**

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## SPONSORSHIP LEVELS

501c(3) Charitable Organization | Federal Tax ID Number 20-5651596

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### Title Sponsor - \$50,000

- Company logo co-branded w/ Summer YDA as “presented by \_\_\_\_\_” and featured on Summer YDA communications and promotions
- Custom video produced for company to be used for company’s external communications and public relations
- Company logo featured on Summer YDA counselor hats
- Video interview opportunity for company to be featured on Sharefest’s communication materials and social networks
- Company partnership with Sharefest featured in Sharefest blog
- Company featured in Summer YDA press release
- Company logo featured on Summer YDA recap video
- “Thank You” to company post on Sharefest’s Instagram
- “Thank You” to company post on Sharefest’s Twitter page
- Largest logo recognition on Sharefest’s Facebook page
- Largest logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Largest logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Largest logo recognition on Summer YDA banners
- Largest logo recognition on back and front of Summer YDA T-shirts
- Largest logo included in the parent meeting slideshow

### Premier Sponsor - \$25,000

- Video interview opportunity for company to be featured on Sharefest’s communication materials and social networks
- Company mention in Sharefest YDA blog
- Company mention in Summer YDA press release
- Company logo featured on Summer YDA recap video
- “Thank You” to company post on Sharefest’s Instagram and Twitter
- Large logo recognition on Sharefest’s Facebook page
- Large logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Large logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Large logo recognition on Summer YDA banners
- Large logo recognition on back of Summer YDA T-shirts
- Large logo included in the parent meeting slideshow

### Community Sponsor - \$15,000

- Company mention in Summer YDA press release
- Company logo featured on Summer YDA recap video
- “Thank You” to company post on Sharefest’s Instagram and Twitter
- Medium-Large logo recognition on Sharefest’s Facebook page

- Medium-Large logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Medium-Large logo recognition on all Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Large logo recognition on Summer YDA banners
- Medium-Large recognition on back of Summer YDA T-shirts
- Medium-Large logo included in the parent meeting slideshow

### Neighborhood Sponsor - \$10,000

- “Thank You” to company post on Sharefest’s Instagram and Twitter
- Medium logo recognition on Sharefest’s Facebook page
- Medium logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Medium logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium logo recognition on Summer YDA banners
- Medium logo recognition on back of Summer YDA T-shirts
- Medium logo included in the parent meeting slideshow

### Supporting Sponsor - \$5,000

- Medium-Small logo recognition on Sharefest’s Facebook page
- Medium-Small logo recognition on [sharefestinc.org](http://sharefestinc.org) with link to company website for 12 months
- Medium-Small logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Small logo recognition on Summer YDA banners
- Medium-Small logo recognition on back of Summer YDA T-shirts
- Medium-Small logo included in the parent meeting slideshow

### Partnering Sponsor - \$2,500

- Small logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Small logo recognition on Summer YDA banners
- Small logo recognition on back of Summer YDA T-shirts
- Small logo included in the parent meeting slideshow

# Youth Development Academy Continued

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## UNDERWRITING SPONSORSHIP LEVELS

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### **Apparel Sponsor - \$15,000**

*Provides T-Shirts and Hoodies to all Summer YDA students.*

- Company mention in Summer YDA press release
- Company logo featured on Summer YDA recap video
- "Thank You" to company post on Sharefest's Instagram and Twitter
- Medium-Large logo recognition on Sharefest's Facebook page
- Medium-Large logo recognition on sharefestinc.org with link to company website for 12 months
- Medium-Large logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Large logo recognition on Summer YDA banners
- Medium-Large recognition on back of Summer YDA T-shirts
- Medium-Large logo included in the parent meeting slideshow

### **Back-To-School Sponsor - \$10,000**

*Provides backpacks filled with school supplies to all Summer YDA students.*

- "Thank You" to company post on Sharefest's Instagram and Twitter
- Medium logo recognition on Sharefest's Facebook page
- Medium logo recognition on sharefestinc.org with link to company website for 12 months
- Medium logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium logo recognition on Summer YDA banners
- Medium logo recognition on back of Summer YDA T-shirts
- Medium logo included in the parent meeting slideshow

# Gala Dinner



15<sup>TH</sup> Annual | Fall 2018 | Torrance Marriott

Our annual Gala Dinner brings together hundreds of citizens and community leaders to celebrate the impact of community care through Sharefest's community and youth development programs. Plan now to help us celebrate a legacy of community change!

For more information, contact Chad Mayer at 310.626.8106 ext.101 or [chad@sharefestinc.org](mailto:chad@sharefestinc.org).

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## TABLE SPONSORSHIP LEVELS

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501c(3) Charitable Organization | Federal Tax ID Number 20-5651596

### Title Sponsor - \$50,000

*(includes 3 tables/30 guests - premier seating in close proximity to stage)*

- Company logo co-branded w/ Gala Dinner as "presented by \_\_\_\_\_" and featured on all Gala Dinner communications and promotions
- Custom video produced for company to be used for company's external communications and public relations
- Company logo featured on Gala Dinner table tents
- Video interview opportunity for company to be featured on Sharefest's communication materials and social networks
- Company partnership with Sharefest mention on Sharefest blog
- Company mention in Gala Dinner press release
- Company logo featured on Gala Dinner recap video
- "Thank You" to company post on Sharefest's Instagram and Twitter
- Largest logo recognition on Sharefest's Facebook page
- Largest logo recognition on [sharefestinc.org](http://sharefestinc.org) and [sharefestgala.org](http://sharefestgala.org) with link to company website for 12 months
- Largest logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Largest logo recognition on Gala Dinner event signage
- 10 complimentary invitations to the VIP pre-dinner Cocktail Party

### Impact Sponsor - \$35,000

*(includes 2 tables/20 guests - premier seating in close proximity to stage)*

- Company logo featured on Gala Dinner table tents
- Video interview opportunity for company to be featured on Sharefest's communication materials and social networks
- Company mention in Sharefest blog
- Company mention in Gala Dinner press release
- Company logo featured on Gala Dinner recap video
- "Thank You" to company post on Sharefest's Instagram and Twitter
- Large logo recognition on Sharefest's Facebook page
- Large logo recognition on [sharefestinc.org](http://sharefestinc.org) and [sharefestgala.org](http://sharefestgala.org) with link to company website for 12 months
- Large logo recognition on all Sharefest email newsletters for 3 months (8,000+ recipients)
- Large logo recognition on Gala Dinner event signage
- 6 complimentary invitations to the VIP pre-dinner Cocktail Party

### Premier Sponsor - \$25,000

*(includes 2 tables/20 guests - premier seating in close proximity to stage)*

- Company mention in Sharefest blog
- Company mention in Gala Dinner press release
- Company logo featured on Gala Dinner recap video
- "Thank You" to company post on Sharefest's Instagram and Twitter
- Medium-Large logo recognition on Sharefest's Facebook page
- Medium-Large logo recognition on [sharefestinc.org](http://sharefestinc.org) and [sharefestgala.org](http://sharefestgala.org) with link to company website for 12 months

- Medium-Large logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Large logo recognition on Gala Dinner event signage
- 4 complimentary invitations to the VIP pre-dinner Cocktail Party

### Community Sponsor - \$15,000

*(includes 2 tables/20 guests - preferential seating section)*

- Company mention in Gala Dinner press release
- Company logo featured on Gala Dinner recap video
- "Thank You" to company post on Sharefest's Instagram and Twitter
- Medium logo recognition on Sharefest's Facebook page
- Medium logo recognition on [sharefestinc.org](http://sharefestinc.org) and [sharefestgala.org](http://sharefestgala.org) with link to company website for 12 months
- Medium logo recognition on all Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium logo recognition on Gala Dinner event signage
- 2 complimentary invitations to the VIP pre-dinner Cocktail Party

### Neighborhood Sponsor - \$10,000

*(includes 1 table/10 guests - preferred seating section)*

- "Thank You" to company post on Sharefest's Instagram and Twitter
- Medium-Small logo recognition on Sharefest's Facebook page
- Medium-Small logo recognition on [sharefestinc.org](http://sharefestinc.org) and [sharefestgala.org](http://sharefestgala.org) with link to company website for 12 months
- Medium-Small logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Small logo recognition on Gala Dinner event signage
- 2 complimentary invitations to the VIP pre-dinner Cocktail Party

### Supporting Sponsor - \$5,000

*(includes 1 table/10 guests)*

- Small logo recognition on Sharefest's Facebook page
- Small logo recognition on [sharefestinc.org](http://sharefestinc.org) and [sharefestgala.org](http://sharefestgala.org) with link to company website for 12 months
- Small logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Small logo recognition on Gala Dinner event signage
- 2 complimentary invitations to the VIP pre-dinner Cocktail Party

### Partnering Sponsor - \$3,000

*(includes 1 table/10 guests)*

- Smallest logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Smallest logo recognition on Gala Dinner event signage

# Gala Dinner Continued

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## UNDERWRITING SPONSORSHIP LEVELS

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### Cocktail Sponsor - \$15,000

- Company logo featured on engraved event drinking glasses
- Mixologist bar with company logo
- Medium logo recognition on Gala Dinner event signage
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Medium logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

### VIP Reception Sponsor - \$7,000

- Company logo featured on step and repeat in VIP Reception area
- Gift VIP swag bag with company branded calendar for new year
- Medium-Small logo recognition on Gala Dinner event signage
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Medium-Small logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

### Centerpiece Sponsor - \$5,000

- Signage recognition at the event as Centerpiece Sponsor
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Small logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

### Event Favor Sponsor - \$5,000

- Company logo featured on event favor item
- Signage recognition at the event as Event Favor Sponsor
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Small logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

### Photography Sponsor - \$2,500

- Signage recognition at the event as Photography Sponsor
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Smallest logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

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## PROGRAM SLIDESHOW AD SPONSORSHIPS

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### Logo/Graphic Ads:



**Full Screen - \$1,000**



**Half Screen - \$500**

### Requesting a Custom Designed Ad

Sharefest may produce graphic ads for a sponsor. Please complete the *Requisition Form for Custom Designed Ads* and submit to Sharefest along with the *Sponsorship Commitment Form*.

**Deadline for logo, ad, and/or content submission is two weeks prior to event date.**

### Corporation/Name Recognition Ads:



**Large Font - \$200**



**Small Font - \$100**



# Requisition Form For Custom Designed Ads

Please complete the form below and submit with *Sponsorship Commitment Form*.  
Deadline for logo, ad, and/or content submission is **two weeks prior to event date**.

- LOGO/GRAPHIC AD : Full Screen (\$1,000)
- LOGO/GRAPHIC AD : Half Screen (\$500)
- CORPORATION/NAME RECOGNITION AD : Large Font (\$200)
- CORPORATION/NAME RECOGNITION AD : Small Font (\$100)

## Logo/Graphic Ads:

### LOGO ADS:

**1. Email your company LOGO to chad@sharefestinc.org.**

Sharefest accepts logo files in vector format EPS, AI, or PDF and will size accordingly to sponsorship level chosen.

### GRAPHIC ADS:

**1. Email your company GRAPHIC AD to chad@sharefestinc.org.**

Sharefest accepts graphic advertisements in EPS, AI, JPG, TIFF, or PDF.

- Full Screen : 1600px by 900px @ 300dpi
- Half Screen : 800px by 900px @ 300dpi

- OR -

**2. Select a message from the options below or write your own (20 words max).**

*Note: Messages written by sponsors may be edited by Sharefest.*

- We are pleased to support Sharefest in their goal of impacting communities and changing the lives of at-risk youth.
- We appreciate Sharefest for providing positive summer experiences for our communities' at-risk youth.
- Sharefest, we commend you for leading the way for positive change in our communities.
- Through the annual workday, you demonstrate that everyone in the community can make a difference.
- (Corporation/Name) is proud to support Sharefest.
- (Corporation/Name) is pleased to partner with Sharefest in supporting the at-risk youth of our community.
- \_\_\_\_\_

## Corporation/Name Recognition Ads:

Please specify below how you would like your Corporation/Name to appear in your ad (please print clearly).

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**Please send this completed form and payment to:**

Sharefest Community Development | Attn: Chad Mayer | 638 S. Beacon St. Suite 700, San Pedro, CA 90731  
P: 310.626.8106 | F: 310.325.1467 | E: chad@sharefestinc.org



# Sponsorship Commitment Form

Please complete the form below and submit with payment to Sharefest.

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

List my name or table name in publication as:

\_\_\_\_\_

## Method of Payment

Enclosed is my check payable to *Sharefest*.

Visa    Mastercard    American Express    Discover

Credit Card No. \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address is same as above

Billing Address is different:

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

## 2018 COMMUNITY WORKDAY

*\* Check all that apply.*

### Sponsorships

- Title Sponsor – \$75,000
- Impact Sponsor – \$50,000
- Premier Sponsor – \$25,000
- Community Sponsor – \$15,000
- Neighborhood Sponsor – \$10,000
- Supporting Sponsor – \$5,000
- Partnering Sponsor – \$2,500

## 2018 YOUTH DEVELOPMENT ACADEMY

### Sponsorships

- Title Sponsor – \$50,000
- Premier Sponsor – \$25,000
- Community Sponsor – \$15,000
- Neighborhood Sponsor – \$10,000
- Supporting Sponsor – \$5,000
- Partnering Sponsor – \$2,500

### Underwriting Sponsorships

- Apparel Sponsor – \$15,000
- Back-To-School Sponsor – \$10,000

## 2018 GALA DINNER

### Table Sponsorships

- Title Sponsor – \$50,000
- Impact Sponsor – \$35,000
- Premier Sponsor – \$25,000
- Community Sponsor – \$15,000
- Neighborhood Sponsor – \$10,000
- Supporting Sponsor – \$5,000
- Partnering Sponsor – \$3,000

### Underwriting Sponsorships

- Cocktail Sponsor – \$15,000
- VIP Reception Sponsor – \$7,000
- Centerpiece Sponsor – \$5,000
- Event Favor Sponsor – \$5,000
- Photography Sponsor – \$2,500

### Program Slideshow Ad Sponsorships

- Logo/Graphic Ad Sponsor (Full Screen) – \$1,000
- Logo/Graphic Ad Sponsor (Half Screen) – \$500
- Corporation/Name Recognition Ad (Large Font) – \$200
- Corporation/Name Recognition Ad (Small Font) – \$100

Total \$ \_\_\_\_\_

**Please send this completed form and payment to:**

Sharefest Community Development | Attn: Chad Mayer | 638 S. Beacon St. Suite 700, San Pedro, CA 90731  
P: 310.626.8106 | F: 310.325.1467 | E: chad@sharefestinc.org