

2023 CORPORATE SERVICE *SPONSORSHIP* OPPORTUNITIES

EMPOWERING YOUTH. TRANSFORMING FUTURES.



sharefest

ABOUT SHAREFEST

SHAREFEST YOUTH FACE BARRIERS SUCH AS...

**FALLING BEHIND
EARLY IN SCHOOL**

**UNADDRESSED
PHYSICAL, MENTAL
& BEHAVIORAL
HEALTH NEEDS**

**UNSAFE
NEIGHBORHOODS
FILLED WITH
CRIME & VIOLENCE**

**CHALLENGING
HOME LIVES**

**INTERACTIONS
WITH THE
CRIMINAL JUSTICE
SYSTEM**

That's why Sharefest delivers hope to 300+ under-resourced and disconnected students every year. Our primary work takes place inside 6 LAUSD Continuation High Schools from Wilmington to Watts where students meet caring adults from the Sharefest team. Sharefest pours more resources into each student than schools and other organizations are able to. Following a student from high school into post-secondary pathways is simply the most effective way for youth to mobilize from poverty.

HERE'S HOW OUR YOUTH PROGRAM WORKS...

- 1.** We meet students in Continuation High Schools where we provide accelerated life skills and career development courses to help students earn a high school diploma.
- 2.** We deliver ongoing mentoring, educational support and case management.
- 3.** After high school we continue to support, mentor and resource students into jobs in the workforce or community college.

DURING THE 2021-2022 SCHOOL YEAR...

6
**LAUSD
CONTINUATION
HIGH SCHOOLS
SERVED**

364
**STUDENTS
ENROLLED**

215
**STUDENTS
COMPLETED
AT LEAST ONE
SEMESTER TO
EARN CREDIT**

123
**COMPLETED
CAREER PLANS**

98
**HIGH SCHOOL
GRADUATES**

SPONSORSHIP

OUR GOAL

We seek to be South Bay's most loved philanthropic partner. In 2023, as our 20th year of service, our goal is to raise over \$2,000,000 from partners like you to provide our community's youth with newfound hope and opportunities.

OUR INVITATION

A custom service project experience not only help you achieve your philanthropic goals, they also fund our essential work with youth who face significant obstacles to success. Your service project will improve the Los Angeles community and will enable us to expand our reach to support more youth in our Workforce Development and College Access programs. Our ultimate goal is for Los Angeles youth to no longer be limited by barriers to economic mobility.

JOIN OUR NETWORK OF ORGANIZATIONS AND INDIVIDUAL SPONSORS SUCH AS...



**Melanie & Richard
Lundquist**



TOYOTA



Balfour Beatty



**"I AM PROUD OF HOW FAR I HAVE COME AND I CAN SAY
SHAREFEST MADE A HUGE IMPACT ON WHERE I AM TODAY!"**

- DORIS R, SHAREFEST ALUMNI



CUSTOM SERVICE PROJECT EXPERIENCE

The most unique aspect of sponsoring Sharefest is the Custom Service Project Experience for your team. Having started as a community service organization, we've worked hard to perfect service project experiences that greatly benefit the community and our sponsors. Last year alone we **completed over 30 Service Projects** with corporate partners and hope to continue beautifying the community of Los Angeles in 2023.

We use our extensive network of schools, community organizations, trades and creatives to craft service project experiences that align with each sponsor's values. The entire experience is expertly managed from planning through execution.

Each project is carefully selected and planned to align with your organizational values and goals. Sponsors experience phenomenal team building, powerful community connection and lasting memories while receiving positive community exposure.

***"WORKING WITH SHAREFEST IS ONE WAY WE FULFILL OUR
COMMITTMENT TO MAKING PEOPLE'S LIVES BETTER."***

- OLGA CHAVEZ

ESG & STAKEHOLDER REPRESENTATIVE, MARATHON PETROLEUM CORPORATION

SPONSORSHIP BENEFITS

SPONSORSHIP	LEADER	VISIONARY	ADVOCATE	SUPPORTER
Gift Amount	\$75,000	\$50,000	\$25,000	\$15,000
Custom Service Project Experience(s)	 2 EXPERIENCES	 1 EXPERIENCE	 1 EXPERIENCE	 1 EXPERIENCE
Opportunity to Join Sharefest Board of Directors				
Additional Employee Engagement Opportunities				
Service Project Press Release				
Blog, Video, and Photos from Service Project(s)	 BLOG, VIDEO & PHOTOS	 BLOG, VIDEO & PHOTOS	 BLOG & PHOTOS	 PHOTOS ONLY
Social Media Posts on Facebook, Twitter, LinkedIn, and Instagram				
Annual Impact Report Recognition				
Logo Placement on Sharefest Website				
Logo Placement in Sharefest Email Campaigns (6-12/year)				

“WE COLLABORATED WITH THE CITY OF CARSON, MARATHON PETROLEUM, SHAREFEST, LAUSD, AND MANY VOLUNTEERS TO HAVE THIS BEAUTIFICATION PROJECT AT DEL AMO ELEMENTARY SCHOOL, IT’S A DREAM COME TRUE!”

- ARLEEN BOCATIJA ROJAS, CARSON CITY COUNCILMEMBER

JOIN US!

*Sharefest sponsors are empowering youth,
transforming futures and delivering hope.*

LET'S TALK

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