

2023 20TH ANNUAL GALA SPONSORSHIP OPPORTUNITIES

EMPOWERING YOUTH. TRANSFORMING FUTURES.



sharefest

ABOUT SHAREFEST

SHAREFEST YOUTH FACE BARRIERS SUCH AS...

**FALLING BEHIND
EARLY IN SCHOOL**

**UNADDRESSED
PHYSICAL, MENTAL
& BEHAVIORAL
HEALTH NEEDS**

**UNSAFE
NEIGHBORHOODS
FILLED WITH
CRIME & VIOLENCE**

**CHALLENGING
HOME LIVES**

**INTERACTIONS
WITH THE
CRIMINAL JUSTICE
SYSTEM**

That's why Sharefest delivers hope to 300+ under-resourced and disconnected students every year. Our primary work takes place inside 6 LAUSD Continuation High Schools from Wilmington to Watts where students meet caring adults from the Sharefest team. Sharefest pours more resources into each student than schools and other organizations are able to. Following a student from high school into post-secondary pathways is simply the most effective way for youth to mobilize from poverty.

HERE'S HOW OUR YOUTH PROGRAM WORKS...

- 1.** We meet students in Continuation High Schools where we provide accelerated life skills and career development courses to help students earn a high school diploma.
- 2.** We deliver ongoing mentoring, educational support and case management.
- 3.** After high school we continue to support, mentor and resource students into jobs in the workforce or community college.

DURING THE 2021-2022 SCHOOL YEAR...

6
**LAUSD
CONTINUATION
HIGH SCHOOLS
SERVED**

364
**STUDENTS
ENROLLED**

215
**STUDENTS
COMPLETED
AT LEAST ONE
SEMESTER TO
EARN CREDIT**

123
**COMPLETED
CAREER PLANS**

98
**HIGH SCHOOL
GRADUATES**

SPONSORSHIP

OUR GOAL

We seek to be South Bay's most loved philanthropic partner. In 2023, as our 20th year of service, our goal is to raise over \$2,000,000 from partners like you to provide our community's youth with newfound hope and opportunities.

OUR INVITATION

Our gala is Sharefest's only fundraising event of the year! With your sponsorship, we can reach more youth by removing barriers to economic success. Proceeds from our gala will help us continue our essential work in Continuation High Schools. We will also be able to expand our reach to support more youth in our Workforce Development and College Access programs. Our ultimate goal is for Los Angeles youth to no longer be limited by barriers to economic mobility.

JOIN OUR NETWORK OF ORGANIZATIONS AND INDIVIDUAL SPONSORS SUCH AS...



**Melanie & Richard
Lundquist**



TOYOTA



Balfour Beatty



SHAREFEST'S ANNUAL FUNDRAISING GALA

In 2022 our partners, local community members, council members, and supporters raised almost \$400,000 at our gala! Our gala sponsors received significant exposure in our pre and post event marketing in email, on our social media channels, on the gala and Sharefest website, and in the press. Our goal is to create a mutually beneficial partnership with companies, organizations, and individuals, who believe that strategic investment in under-resourced youth will improve the lives of LA's youth and their communities. See our recap video from 2022 at tinyurl.com/SharefestGala.

PAST HONOREES & ATTENDEES INCLUDE:

- Clayton Kershaw, L.A. Dodgers Ace, 3-Time Cy Young Award Recipient, and MVP
- James Worthy, 3-Time NBA Champion & Hall of Famer
- Tommy Lasorda, Hall of Famer, Former L.A. Dodgers Manager
- Stu Lantz, L.A. Lakers TV Commentator and former Player
- Jerry West, Former L.A. Lakers MVP, Coach and Hall of Famer
- Melanie & Richard Lundquist, Southern CA Philanthropists
- Jared Goff, Former Los Angeles Rams Quarterback
- Nnamdi Asomugha, Actor, Producer and Former NFL Cornerback

GALA SPONSORSHIP BENEFITS

SPONSORSHIP	CHAMPION	LEADER	PROMOTER	ADVOCATE	CONNECTOR	SUPPORTER
Gift Amount	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Exclusive VIP Section with Bottle service during Cocktail Hour	<input checked="" type="checkbox"/>					
Pre-recorded Message or Commercial During Program	<input checked="" type="checkbox"/> 30 SECONDS	<input checked="" type="checkbox"/> 15 SECONDS				
Emcee Recognition During Gala	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Inclusion in Gala Press Release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Social Media Posts on Facebook, Instagram, LinkedIn + Twitter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo Featured in Ad Recognizing Sponsors in a Local Publication	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo Placement on Slide During Pre-Event Digital Loop	<input checked="" type="checkbox"/> EXCLUSIVE SLIDE	<input checked="" type="checkbox"/> EXCLUSIVE SLIDE	<input checked="" type="checkbox"/> EXCLUSIVE SLIDE	<input checked="" type="checkbox"/> SHARED SLIDE	<input checked="" type="checkbox"/> SHARED SLIDE	<input checked="" type="checkbox"/> SHARED SLIDE
Logo Placement on Sharefest Gala Website and Sharefest Website	<input checked="" type="checkbox"/> FEATURED	<input checked="" type="checkbox"/> FEATURED	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo Placement in Sharefest Gala Promotional Material & Emails	<input checked="" type="checkbox"/> TOP-TIER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tickets to Attend Sharefest's Gala	<input checked="" type="checkbox"/> 40 TICKETS	<input checked="" type="checkbox"/> 20 TICKETS	<input checked="" type="checkbox"/> 20 TICKETS	<input checked="" type="checkbox"/> 10 TICKETS	<input checked="" type="checkbox"/> 10 TICKETS	<input checked="" type="checkbox"/> 8 TICKETS
Bar & Cocktails	<input checked="" type="checkbox"/> SPEAKEASY SPONSOR	<input checked="" type="checkbox"/> 1 SIGNATURE COCKTAIL				

JOIN US!

*Sharefest sponsors are empowering youth,
transforming futures and delivering hope.*

LET'S TALK

CHAD MAYER

Executive Director

310.626.8106x101 | chad@sharefestinc.org

KOANA LAIMANA

Development Manager

310.365.9846 | koana@sharefestinc.org
sharefestinc.org